



# 2012 Business Partnerships

For more information on partnership with the JAS Café or other Jazz Aspen Snowmass programs please contact Andrea Beard at [abeard@jazzaspensnowmass.org](mailto:abeard@jazzaspensnowmass.org) or 970-920-4996.

## **\$500 Business Partner**

### **Visibility & Marketing**

- Listing in Official Festival Program as a supporter of Jazz Aspen Snowmass

### **Entertainment & Tickets**

- Four (4) tickets to two (2) shows of sponsors choice during the 2012 JAS Café Downstairs at the Nell series

## **\$1,000 Business Band Sponsorship**

### **Visibility & Marketing**

- Listing in Official Festival Program as a supporter of Jazz Aspen Snowmass

### **Entertainment & Tickets**

- Twelve (12) tickets to the 2012 JAS Café Downstairs at the Nell series show(s) of sponsors choice

## **\$2,500 Business Hot Club Sponsorship**

### **Visibility & Marketing**

- Listing in Official Festival Program as a supporter of Jazz Aspen Snowmass
- Logo inclusion on JAS Café Downstairs at the Nell print advertisements

### **Entertainment & Tickets**

- Thirty (30) tickets to the 2012 JAS Café Downstairs at the Nell series shows of sponsors choice (no more than six tickets to any given show)

## **\$5,000 Business Duke Sponsorship**

### **Visibility & Marketing**

- Official presenting business sponsor of the weekend of your choice during either the Winter or Summer JAS Café Downstairs at the Nell Series
- Weekend concerts to be marketing as "Artist Name" presented by "Sponsor Name/Logo"
- Listing in Official Festival Program as a supporter of Jazz Aspen Snowmass
- Logo inclusion on JAS Café Downstairs at the Nell print advertisements

### **Entertainment & Tickets**

- Ten (10) tickets to each of the four shows on hosted artist weekend (40 tickets total) with reserved seating section (sponsor can choose to use 20 of these tickets for other series shows)
- Opportunity for hosted artist meet & greet for ten (10) prior to early concert of following late concert (based on artists agreement)